

AFLATOUN

Social & Financial Education

in Key Facts and Figures



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Unique Social Franchise Model

With over **300 partner organizations**, ranging from local non-profits to international agencies and governments, we have built a diverse and extensive network. Aflatoun partners share the belief in the transformative power of Social and Financial Education, recognizing its potential to create sustainable, long-term impacts on the future generation of change agents and leaders.



AflaTot

AflaToun

AflaTeen

AflaYOUTH

4

High Quality Curricula

We take pride in our ability to provide contextualised and high-quality curricula tailored to the specific needs, circumstances, and realities of different age groups and local communities. This contextualization ensures that our programs are relevant and effective, enabling children and youth to take ownership of their futures. Through a collaborative approach grounded in reciprocal empowerment, we foster strong partnerships characterized by low cost, high impact, and robust cooperation. Aflatoun partners play a vital role in implementing Social and Financial Education programmes in more than **100 countries around the world**, amplifying our reach and impact on a global scale.



4

Areas of Expertise Aflatoun is Empowering Children through:

FINANCIAL LITERACY:

Understanding financial concepts, managing money effectively, and making informed financial decisions.

SOCIAL AND EMOTIONAL LEARNING:

Cultivating social skills, empathy, resilience, and a sense of responsibility towards oneself and others.

ENTREPRENEURSHIP:

Nurturing creativity, critical thinking, problemsolving, and business acumen to foster an entrepreneurial mindset.

ACTIVE CITIZENSHIP:

Encouraging active engagement in communities, promoting social & climate justice, and instilling values of inclusivity and equality.



4

Main Indicators how Social and Financial Education Impact is Measured by:

2 decades of work, through monitoring and evaluation tools and research, Social Financial Education has been proved to have long-term impact on young people's lives by:

IMPROVED: positive self-image, savings attitudes

INCREASED: critical-thinking, awareness of child rights, child participation, financial literacy

ACTIVE: entrepreneurial attitudes

REDUCED: risk behaviour



8

Sustainable Development Goals We Directly Contribute to:



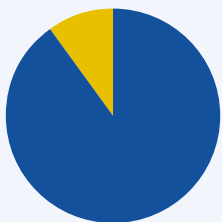


During 2022, we **reached 3.8 million children and youth** across the world through our partner network (2021: 3.6 million). Moreover, we reached **29.5 million children and young people** through National Curriculum Integration (2021: 29.1).

Our IMPACT in numbers



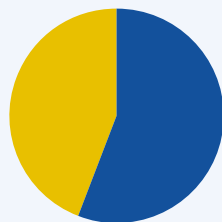
Active learning methodology



90%

of our partners have implemented the programmes using ALMs

Gender balance



56%

of our learners are females

Target special groups

% of Aflatoun Partners that have targetted programmes for:

